



ARLIS/NA + VRA

3RD JOINT CONFERENCE 2016 | SEATTLE

NATURAL CONNECTIONS | MARCH 8-12, 2016 | SEATTLE, WASHINGTON

SPONSOR, EXHIBITOR, AND ADVERTISER PROSPECTUS



ARLIS/NA + VRA

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CONFERENCE OVERVIEW

The Visual Resource Association’s Pacific Rim Chapter and the Art Libraries Society of North America’s Northwest Chapter are proud to sponsor this Third Joint Conference between our two organizations. The first joint meeting occurred in Saint Louis in 2002, and the second in Minneapolis in 2011.

We intend that the theme of our conference, Natural Connections, suggests multiple interpretations. We want to underscore the close bonds between our two organizations, their core values, aims and constituencies.

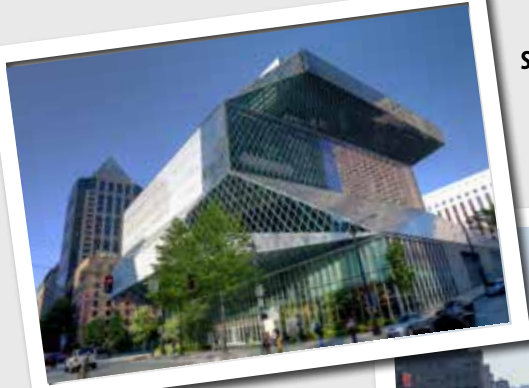
We hope that this conference will provide a venue where ARLIS/NA and VRA participants can find common interests and areas in which to collaborate. From another perspective, we also want it to reflect the Pacific Northwest’s strong concern for preserving our natural surroundings through growth management, conservation efforts, and alternative forms of urban transit. A high-tech center set in majestic scenery, the Pacific Northwest offers ideas about how commerce and urban life can coexist with and nurture environmental ecosystems.

In our Seattle programming and event planning, we have taken to heart the environmentalism so important to our region. We chose a conference hotel that is central to mass transit and downtown shopping, to museums and to the waterfront. We have streamlined the conference program to cut down on paper usage and made efforts to reduce paper consumption in other ways.

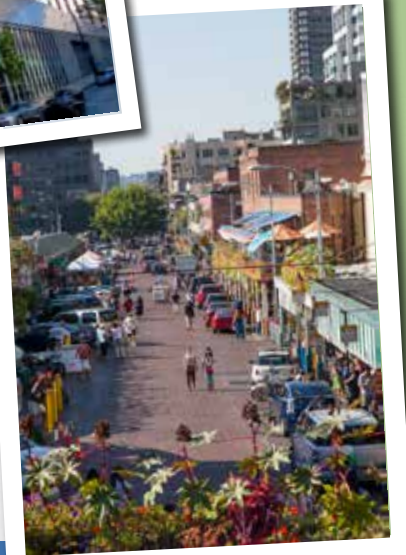
As a prospective exhibitor or sponsor we enthusiastically hope that you will join us in Seattle. We have planned an extra day for the exhibitor hall and programmed no-conflict exhibit hall time. We think that our Third Joint Conference will provide a stimulating blend of culture, commerce and natural connections that will make the trip personally enjoyable and professionally successful. We hope to see you here between March 8 and March 12, 2016.

Alan Michelson and Joshua Polansky
Joint Conference Co-Chairs

Seattle Public Library



Pike Place Market



Photos courtesy of the Seattle Visitor's Bureau



ORGANIZATION OVERVIEWS



ART LIBRARIES SOCIETY OF NORTH AMERICA

The Art Libraries Society of North America (ARLIS/NA) is a growing, dynamic organization promoting the interests of more than 1,100 members. The membership includes architecture and art librarians, visual resources professionals, artists, curators, educators, publishers, students, and others throughout North America interested in visual arts information. To serve this diverse constituency, the Society provides a wide range of programs and services within an organizational structure that encourages participation at all levels.

MISSION

The mission of ARLIS/NA is to foster excellence in art and design librarianship and image management. We achieve this mission through a wide variety of activities, such as:

- Meeting, networking, and sharing ideas in person at our annual conferences.
- Publishing substantive articles of a practical as well as scholarly nature through our publications, such as *Art Documentation*, *ARLIS/NA Reviews*, *Occasional Papers*, and online publications.
- Providing a forum for professional communication, via our listserv and website.
- Reaching out to future art librarians through numerous scholarship awards.
- Recognizing excellence in the field through awards for research, service, and publication.

VISION

ARLIS/NA's vision is to be the leading organization in the arts information field. We will serve as a catalyst in the development of services and resources while maintaining the values and traditions in the field that are relevant to the changes that emerge over time. The Society will address the needs of art library and information professionals and support the advancement of the profession, by pursuing partnerships with other professional and educational organizations and participating in international forums. ARLIS/NA will foster an inclusive society with a collaborative infrastructure that welcomes diversity and promotes a multiplicity of viewpoints and perspectives.



VISUAL RESOURCES ASSOCIATION

The Visual Resources Association (VRA) is a multi-disciplinary organization dedicated to furthering research and education in the field of image and media management within the educational, cultural heritage, and commercial environments. The Association is committed to providing leadership in the visual resources field, developing and advocating standards, and offering educational tools and opportunities for the benefit of the community at large. VRA implements these goals through publication programs and educational activities.

The *VRA Bulletin*, the Association's journal of professional practice and flagship publication, features articles on important professional issues. VRA hosts a dynamic website (vraweb.org), with many resources relating to cataloging, metadata, and data management; intellectual property rights and copyright; professional development opportunities; information about opportunities such as the awards program; employment and internship openings; the mentorship program; and special interest groups. The annual VRA conference provides a dynamic forum where members and others converge to network and address contemporary trends in the field of image and media management. VRA Chapters and the VRA Foundation offer regional meetings and workshops.

MISSION

The Association offers a forum for issues of vital concern to the field, including: preservation of and access to media documenting visual culture; cataloging and classification standards and practices; integration of technology-based instruction and research; digital humanities; intellectual property policy; visual literacy and other topics of interest to the field. Through collaboration, partnership, and outreach with the broader information management, educational, and scholarly communities, the Association actively supports the primacy of visual information in documenting and understanding humanity's shared cultural experience.

MEMBERSHIP

Our international membership includes: information specialists; digital image specialists; archivists; art, architecture, film, video, metadata, and digital librarians; museum professionals; architectural firms; galleries; publishers; vendors; rights and reproductions officials; photographers; art historians; artists; scientists; and academic technologists.



CONTACTS

Conference Fundraising Co-Chairs (All Sponsorship inquiries)

Clayton Kirking
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Exhibits Co-Chairs (Exhibit hall inquiries)

Brooke Sansosti
Reed College
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Sales Manager (Submission of contract form)

Jill Tucker
414.908.4954 ext. 111
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Conference Manager

Robert J. Kopchinski
414.908.4954 ext. 136
r.kopchinski@arlisna.org

MESSAGE FROM THE ARLIS/NA AND VRA PRESIDENTS

Welcome!

On behalf of the ARLIS/NA and VRA Executive Boards, Joint Conference Co-Chairs Alan Michelson and Joshua Polansky, the Seattle Conference Planning Team, and the ARLIS/NA Northwest and the VRA Pacific Rim Chapters, we are delighted to welcome you to the 3rd joint ARLIS/NA + VRA conference March 8 – 12, 2016, in beautiful and lively Seattle, Washington. Marking the 44th Annual Conference of ARLIS/NA and the 34th Annual Conference of VRA, join us as we explore the affinities among art and visual information professionals through our conference theme, *Natural Connections*.

The ARLIS/NA + VRA Joint Annual Conference provides myriad opportunities to meet and reconnect with colleagues from around the world, learn about innovative projects and practices, engage in discussion about current trends and issues of most concern to our profession, and explore the easily accessible attractions found in this world-class city. We hope conference attendees will extend their visits to devote ample time to study at a THATCamp digital humanities unconference planned ahead of the conference for March 8, and the annual meeting of the Association of Architecture School Librarians (AASL), March 11 – 13, 2016, which will overlap with the end of our joint conference. The ARLIS/NA + VRA Seattle conference planning committee has worked with AASL leadership to provide reciprocal cross-listed programming, such as sessions and tours, of interest to members in all three organizations. We warmly welcome THATCamp and AASL attendees to our meeting and know that these complementary events will provide relevant and timely content for many ARLIS/NA + VRA conference attendees.

Seattle offers a wealth of extraordinary art, culture, and natural environment experiences. Special conference events will be held at magnificent venues within easy walking distance of the conference hotel, The Westin Seattle, such as the Welcome Reception at the Seattle Art Museum and the Convocation Reception at the Seattle Public Library. Also located near the hotel are numerous art galleries; the Pioneer Square historic district; the Pike Place Market; the Waterfront, home of the Seattle Aquarium; and the Seattle Center, which includes the iconic Space Needle and the Chihuly Garden and Glass museum, for starters.

Seattle's excellent public transportation system offers convenient access to many more of the city's offerings, such as the Seattle Asian Art Museum, the Frye Art Museum, and the Museum of History & Industry. The Westlake Center Station, located just two blocks from the Westin, is a public transportation hub that connects visitors to the airport and other destinations via light rail, bus, and monorail. Our local arrangements co-chairs Traci Timmons and Cindy Abel Morris, in collaboration with AASL leadership, have organized an enticing selection of self-guided and scheduled tours to many fantastic Seattle destinations. Be sure to consult the program for more information.

Program Co-Chairs Denise Hattwig, Dan McClure, Mar González Palacios, and Chris Strasbaugh have developed an enriching program of papers, workshops, and sessions that will address current and emergent topics of mutual interest to professionals centered in art and architecture libraries, visual resources facilities, archives, and museums. Together we will explore issues relating to digital and analog collections; digital humanities and new technologies; environments, including architecture, facilities, and planning; management and professional development; and instruction and outreach.

With the many *Natural Connections* created by this dynamic gathering of like-minded colleagues, thought provoking sessions, practical workshops, beautiful exhibits, festive social gatherings, and diverse cultural offerings, the stimulating Seattle conference will help us navigate the waters of our professional past and present, and guide our ascent as we rise together to meet the challenges of the future.

We look forward to meeting you there!

Elaine Paul
President, VRA

Kristen Regina
President, ARLIS/NA



The Westin Seattle

HOTEL INFORMATION

All meeting sessions will take place at **The Westin Seattle Hotel, in Seattle, Washington**. The Hotel is centrally located in Seattle's bustling financial and shopping district and within walking distance of the Washington State Convention Center, Pike Place Market, CenturyLink and Safeco Fields, the Monorail, and Seattle Center. The twin cylindrical tower design is a signature landmark in the Emerald City's skyline and offers a retreat from the rigors of travel combined with a relaxing sensory experience.

The Westin Seattle

1900 5th Avenue
Seattle, WA 98101
Tel: 206.728.1000
Reservations: 888.627.8513
www.westinseattle.com

A block of rooms is being held at the hotel at the following rates per night:

\$211.00* - Single or Double Occupancy
\$241.00* - Triple Occupancy
\$271.00* - Quad Occupancy

**Rates do not include applicable sales and local taxes or other hotel specific fees.*

All guest rooms include complimentary Internet access in guest room and lobby spaces. Be sure to make your reservation by **Monday, February 1, 2016** to secure these rates. These rates are available 3 days prior and 3 days after the conference dates, subject to availability.

TRAVEL INFORMATION

The Westin Seattle Hotel is approximately 15 miles from the Seattle/Tacoma International Airport (SEA). Taxi service is approximately \$45 each way; shuttle service is approximately \$18 one way or \$31 roundtrip. SoundTransit's Link Light Rail is \$3 one way from the airport to the hotel.

EXHIBIT PACKAGE – \$865

- One 6' draped table, two chairs, and a wastebasket
- Two Conference Registrations
- ARLIS/NA one-year Business Affiliate membership
- VRA one-year Individual membership
- Linked logo on the conference website (Begins upon receipt of payment and logo)
- A listing in the printed conference program
- 25% off conference program ads (see page 10)
- 50% off broadcast email to attendees

ADDITIONAL EXHIBIT TABLES

2nd table - \$415 / 3rd table - \$315 / all subsequent tables - \$215

Please note that additional tables do not include additional conference registrations.

ADDITIONAL EXHIBITOR PERSONNEL

Additional representatives can be added at \$215 for each person beyond those included in the Exhibit Package described above.

EXHIBITOR SERVICE KIT

Approximately one month prior to the start of the conference, exhibitors will receive a service kit that will contain information on:

- Important dates and deadlines
- Freight shipping and handling
- Labor regulations and rates
- Furniture display and other decorating rentals
- Electrical hook-up
- A/V, Wi-Fi and computer rental

DEADLINES

Exhibit Forms are considered on a first-come, first-served basis. Exhibit Forms and payment must be received prior to **December 11, 2015** in order to be included in the printed conference program. Logos will be posted on the conference website upon receipt of payment and logo. The final Exhibit Form deadline is **January 11, 2016**.

CONFERENCE REGISTRATIONS

The contract on page 11 must be completed and returned to Jill Tucker. The contract form confirms your sponsorship and/or exhibit commitment. Individuals attending from your company will need to register online. An email will be sent with additional instructions on how to obtain any complimentary registrations that may be included with your commitment or exhibitor package.

(continued on next page)



Exhibit Hall Closing Reception

EXHIBIT HALL HOURS

Times subject to change.

SET-UP:

Wednesday, March 9, 2016 7:30 am – noon

OPEN HOURS AND EVENTS:

Wednesday, March 9, 2016

- 12:30 pm – 5:30 pm General Open Hours
- 12:30 pm – 1:00 pm (no programming conflict)
- 3:00 pm – 3:30 pm (scheduled break; no conflict)
- 5:00 pm – 5:30 pm (scheduled break; no conflict)

Thursday, March 10, 2016

- 9:00 am – 6:30 pm General Open Hours
- 10:30 am – 11:00 am (scheduled break; no conflict)
- 12:30 pm – 1:30 pm (Exhibit Hall closed for lunch)
- 3:00 pm – 3:30 pm (scheduled break; no conflict)
- 5:00 pm – 6:30 pm (Exhibitor Reception: no conflict)

Friday, March 11, 2016

- 9:00 am – 4:00 pm General Open Hours
- 10:30 am – 11:00 am (scheduled break; no conflict)
- 3:00 pm – 3:30 pm (scheduled break; no conflict)

MOVE OUT:

Friday, March 11, 2016 4:00 pm – 6:00 pm

LOCATION ASSIGNMENTS

Assignments will be made in the order they are received. For registration to be complete, a Joint Conference Exhibit Form together with required payment must be received. Every effort will be made to separate exhibitors from competitors, when requested. Exhibitors who have submitted their form and payment prior to **January 11, 2016** will be advised of their table assignment in advance of the conference. The final assignment of exhibit space is at the discretion of the conference planners.

FLOOR PLAN

A floor plan of the exhibit hall will be distributed to all confirmed exhibitors when the plan becomes available and is subject to change.

LOSS OR DAMAGE

The exhibit hall will be secured when the hall is closed to meeting attendees. When the exhibit area is open to meeting attendees, ARLIS/NA, VRA, the exhibit service contractor, and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.

ATTIRE

Attire of exhibit personnel should be consistent with the business casual atmosphere of the conference.

PAYMENT AND CANCELLATION

Full payment is required for reservations. Cancellations, in writing, made prior to **February 11, 2016** will receive a refund, less a \$150 processing fee. No refunds will be processed on cancellations received on or after **February 11, 2016**.

DISTRIBUTION OF PRINTED MATERIALS

Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited. Should an exhibitor like to distribute materials, please see Registration Bag Inserts in the Program Advertising section (page 10).

WORKSHOPS, TOURS, AND OTHER TICKETED EVENTS

Exhibitors who wish to participate in ticketed events, workshops, or special tours must register in advance and pay any related fees for these events. Please visit the Conference website (www.arlisna-vra.org) for more information and to register for these events. Please see following pages for Sponsorship opportunities that include complimentary access to these events.

(continued on next page)



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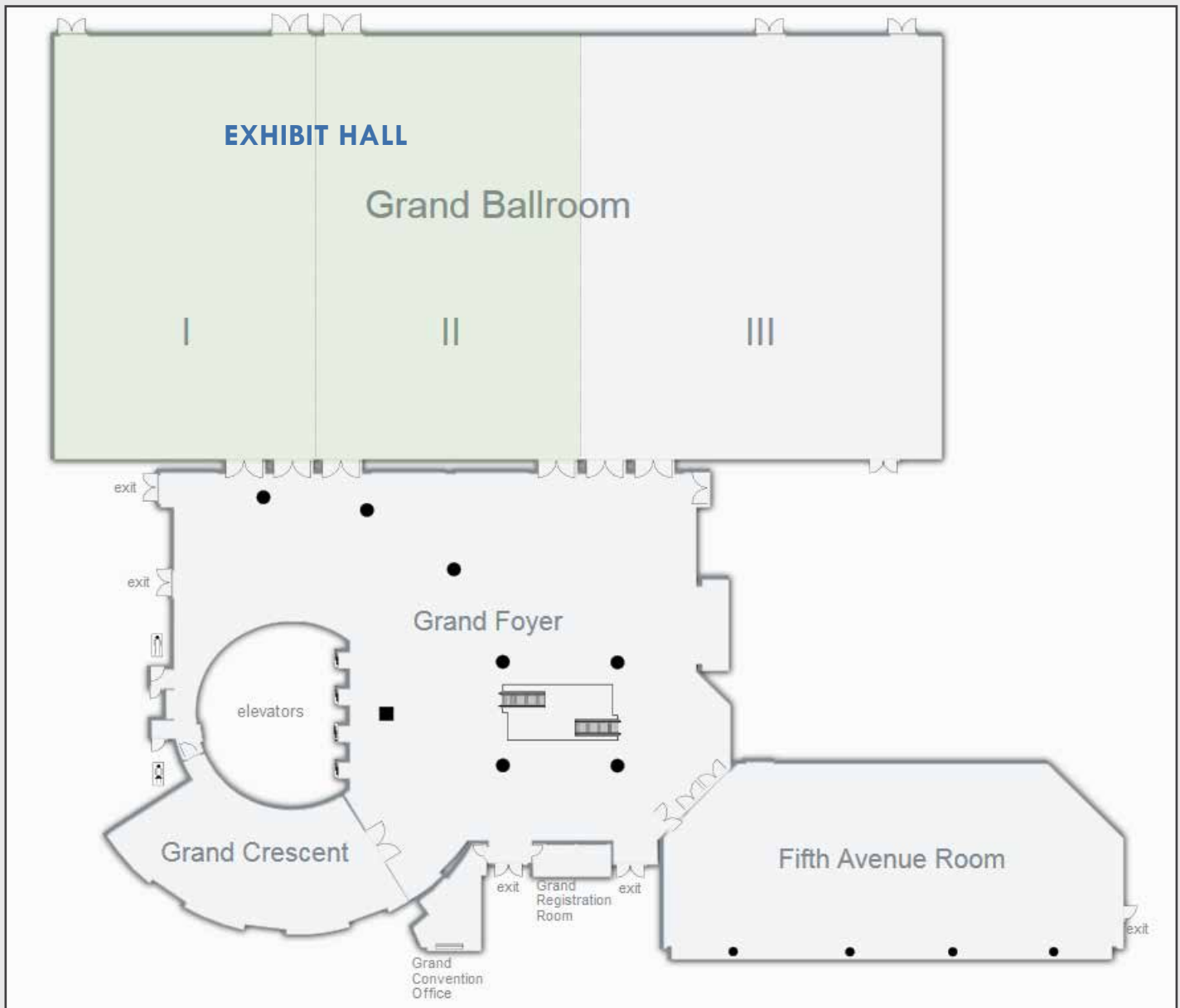
LABOR REGULATIONS AND RELATED CHARGES

Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures and moving of booth materials. More information on the specific labor regulations and charges will be included in the Exhibitor Service Kit, if applicable.

BADGE/REGISTRATION PACKET PICK-UP

Badges and registration packets will be distributed to exhibit personnel at the conference Registration Desk. Representatives must pick up their badges. Badges are nontransferable and must be worn at all times.

THE WESTIN SEATTLE HOTEL • GRAND LEVEL • EXHIBIT HALL





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Please contact Clayton Kirking at ckirking@gmail.com or 518.225.7814 to sponsor one of the following events or find out about additional opportunities not listed.

CONFERENCE SPONSORSHIP AND BENEFITS

BENEFITS INCLUDED	CONTRIBUTOR up to \$499	BENEFACTOR \$500	PATRON \$1,500	SILVER \$2,500	GOLD \$4,000	PLATINUM \$7,500
Printed Conference program recognition (if artwork received by 12/11/2015)	Name Listed	Name Listed	1/2 page black & white ad	1/2 page black & white ad	full page black & white ad	full page color (premium placement)
Linked logo on Conference website (begins upon receipt of payment)	x	x	x	x	x	x
Name displayed on sponsorship signage at the conference	x	x	x	x	x	x
Opportunity to enclose one self-supplied product brochure in conference bags	-	x	x	x	x	x
Verbal name recognition at ceremonies during the conference	-	-	x	x	x	x
Option of first right of refusal for sponsoring all subsequent conferences	-	-	x	x	x	x
Number of included complimentary conference registrations	-	-	1	2	3	4
Black and white logo recognition in <i>Art Documentation</i>	-	-	-	x	x	x
Linked logo on ARLIS/NA Sponsors page for one year	-	-	-	-	-	x
Linked logo on VRA main website for one year	-	-	-	-	-	x
Complimentary exhibit space	-	-	-	-	-	x



NAMED SPONSORSHIP OPPORTUNITIES

Named Sponsorship Opportunities Include:

- The benefit level awarded is the combined total of the Named Sponsorship Opportunities plus Conference Sponsorship as outlined [on page 8](#)
- Sponsorship statement of the session, event or item will appear in the conference program (if received by 12/11/2015), on signage, and on the conference website (www.ARLISNA-VRA.org)
- Events, Sessions, Workshops, and Tour sponsors are thanked at the beginning and end of each event

• FIRST-TIME ATTENDEES RECEPTION

First-time conference attendees and new members of ARLIS/NA and VRA are invited to mingle with members of the ARLIS/NA Executive Board and the VRA Board and other leaders over wine and hors d'oeuvres.

Wednesday, March 9

100 attendees

• WELCOME RECEPTION (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)

A networking reception for all attendees to reconnect and create new relationships will be held at the Seattle Art Museum (SAM).

Wednesday, March 9

400+ attendees

• CONVOCAATION SPEAKER (\$2,500)

A keynote speaker will address all attendees. The keynote will be held at the Central Seattle Public Library. Topic and speaker TBD.

Friday, March 11

400+ attendees

• CONVOCAATION RECEPTION (\$2,500) (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)

A reception to follow the Convocation speaker and award ceremony closes the annual conference and will be held at the Central Seattle Public Library.

Friday, March 11

400+ attendees

• SESSION / WORKSHOP (\$500)

Opportunities to sponsor specific topic areas presented during the annual conference demonstrate your support of the field. Session and workshops sponsors will be announced at the beginning and end of each presentation, as well as recognition in the printed program and conference website.

• WI-FI ACCESS (\$500)

Wi-Fi access for all attendees in the meeting and sessions throughout the conference encourages networking and instant sharing of ideas. Company logo will be display on login page (if venue permits), sponsorship will be acknowledged in the printed program and the conference website.

• CONFERENCE BAGS (\$1,600)

Highlight your company on the official attendee conference bag. Conference bags are provided to each of our attendees along with their registration materials. As a sponsor your company name or logo, along with the Joint Conference logo will be imprinted on each bag.

• SESSION RECORDING (\$1,500)

Several sessions at the conference are selected to be recorded and made available online providing an opportunity for attendees to participate in a wider selection of sessions and for those not able to attendee. Your company logo will be displayed at the beginning of the recording.

• TOURS (\$500)

Opportunities to sponsor supplemental tours that enhance attendee's knowledge of local artists, special collections, and architecture.

• EXHIBIT HALL BREAKS (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)

There are 4 non-conflict refreshment breaks scheduled in the exhibit hall including an exhibitor reception promoting interaction among exhibitors and attendees.

500+ attendees

• POSTER SESSION (\$1,000)

Over 30 participants showcase a wide-range of professional and research projects in a creative and interactive environment. Colleagues learn directly from each other.

500+ attendees

• SILENT AUCTION (\$500)

The annual Silent Auction is a favorite event of attendees of which the proceeds benefit the ongoing programming and mission of the organizations.

400+ attendees

Please contact Clayton Kirking at ckirking@gmail.com or via phone at 518.225.7814 for information on Named Sponsorship Opportunities, to sponsor a Session/Workshop, or to inquire about additional sponsorships.



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PROGRAM ADVERTISING

• CONFERENCE BAG INSERTS (\$350)

Distribution of material within the Conference bags is available for a fee of \$350 for a 1-3 page insert. A fee structure for materials exceeding three pages can be obtained by contacting Jill Tucker at 603.935.7777 or j.tucker@arlisna.org.

• BROADCAST EMAIL (\$200)

Exhibitors receive a 50% discount.

One broadcast email sent to conference attendees. This is an opportunity to reach out to conference attendees before or during the conference. You can use this opportunity to encourage attendees to visit your exhibit, present them with a promotion, or invite them to network with you. The content must be received by **February 26, 2016**. Exhibitors may select a date for the email to be sent. Emails and date selection should be sent to Robert Kopchinski at r.kopchinski@arlisna.org.

• CONFERENCE PROGRAM ADVERTISEMENTS

Advertisements in the 2015 printed Conference program will be seen by each of the Conference attendees. Programs are brought back to attendees' home institutions, where they are shared with colleagues and used as a reference guide for months after the event. Additionally, past Conference programs are archived on the ARLIS/NA and VRA websites for continued promotion of your firm. Advertising forms, materials, and payment must be received no later than **December 11, 2015**

****Exhibitors who also place an ad in the conference program will receive a 25% discount off their ad!**

• CONFERENCE PROGRAM AD SIZES COST

Inside Front Cover (Color) 6" wide by 9" high*	\$860
Inside Back Cover (Color) 6" wide by 9" high*	\$860
Full page (B&W) 5" wide by 8" high**	\$700
Half page (B&W) 5" wide by 3.75" high**	\$500
Outside Back Cover (Color) 6" wide by 9" high*	\$1110

* Maximum printed area of ad not including bleed. Please submit file with 1/8" bleed on all edges. Do not print text within 1/2" of margins due to binding.

** Ad does not bleed

Electronic advertisement files should be sent to Jill Tucker at j.tucker@arlisna.org.

File types and save options

- Size: 100%, include bleeds (1/8" minimum) with crop marks
- Images no less than 300dpi
- Outline all fonts
- Adobe PDF Press Optimized File

Logo Specifications for Exhibitors and Sponsors

- Vector art is preferred if available (.ai or .eps format)
- JPEG files if taken off the web are not suitable for print; they should be high resolution jpegs.

For questions regarding file formats, please contact Michelle Robinson at: m.robinson@techenterprises.net

THANK YOU TO THE 2015 ARLIS/NA CONFERENCE AND AWARD SPONSORS

AMALIVRE	Midstates Chapter
Amigos Library Services	Modern Art Museum of Fort Worth
Amon Carter Museum of American Art	Mountain West Chapter
Amon G. Carter Foundation	Mullen Books, Inc.
Andrew Cahan:Bookseller, Ltd.	New England Chapter
ARLIS/NA Texas-Mexico Chapter	New York Chapter
Artstor	Northern California Chapter
Avery Architectural & Fine Arts Library	Northwest Chapter
Casalini Libri	Ohio Valley Chapter
Central Plains Chapter	Oxford University Press
Central University Libraries, Southern Methodist University	ProQuest
Chapters of ARLIS/NA	Samuel H. Kress Foundation
Christie's	Sid Richardson Museum
City Club of Fort Worth	Sotheby's Institute of Art
Dr. Patrick Stewart	Southeast Chapter
Dr. Ron Tyler	Southern California Chapter
Erasmus Boekhandel	Statewide California Electronic Library Consortium
Eric Chaim Kline Booksellers	TEFAF Maastricht
F. A. Bennett Books	Texas Christian University Library
Gale Cengage Learning	Texas Woman's University, School of Library and Information Studies
Getty Research Institute	Texas-Mexico Chapter
H. W. Wilson Foundation	The MediaPreserve
Heritage Auctions	The Museum of Modern Art
Howard Karno Books	The Portal to Texas History
Innovative	University of Houston Libraries
Jane Myers McNamara	University of North Texas Libraries
Kimbell Art Museum	University of Texas at Arlington Libraries
Lucy Darden	Upstate New York Chapter
Margaret McDermott	Worldwide Books
Marquand Books	YBP Library Services
Meta Alice Keith Bratten Foundation	
Mid-Atlantic Chapter	

THANK YOU TO THE 2015 VRA CONFERENCE AND AWARD SPONSORS

Archivision	Artstor
Fotosearch	Department of Art and Art History, University of Colorado Boulder
GallerySystems	Greater New York Chapter
Public Art Archive	Kathe Hicks Albrecht
Scholars Resource	Wild West Chapter
vrchost	
Wölff App, Inc.	



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CONTRACT

Completed forms may be emailed, faxed, or mailed to Jill Tucker at the address at the bottom of this form.

Please note that this form only confirms your sponsorship or exhibit commitment. Individuals attending from your company will need to register online. An email will be sent to you with additional instructions on how to obtain any complimentary registrations that may be included with your commitment or exhibitor package.

Company Name _____ Date _____
 Address _____ Country _____
 City _____ State/Prov _____ Zip _____ Phone _____
 Email _____ Company URL _____
 Contact Name _____ Title _____
 Onsite Contact Name _____ Onsite Contact Email _____
 Exact Company Name for Booth Sign/Program Book Listing _____
 Exhibit Positioning Away from: _____ Will you have a freestanding floor banner?: YES NO

EXHIBITOR PACKAGE

PRICING

(reserve by December 11, 2015 to be included in the official program book)

Additional Badge (\$215 ea. x ____)	\$
Exhibit Package (One Table)	\$ 865
Second Table	\$ 415
Third Table	\$ 315
Additional Tables Beyond 3 (\$215 ea. x ____)	\$
Conference Bag Insert (\$350 ea. x ____)	\$
Broadcast Email (Exhibitor Discount \$100)	\$ 200

PROGRAM BOOK ADVERTISING (SEE PAGE 9 FOR SPECS)

EXHIBITOR DISCOUNT

PRICING

Full pg. outside back cover color	\$832.50	\$1,110
Full pg. inside front cover color	\$645.00	\$ 860
Full pg. inside back cover color	\$645.00	\$ 860
Full pg. run of press b/w	\$525.00	\$ 700
Half pg. run of press b/w	\$375.00	\$ 500

SPONSORSHIP OPPORTUNITIES (SEE PG. 8 FOR BENEFITS)

Platinum (\$7,500)	\$
Gold (\$4,000)	\$
Silver (\$2,500)	\$
Patron (\$1,500)	\$
Benefactor (\$500)	\$
Contributor (up to \$499)	\$
Session or Workshop (see pg. 9)	\$ 500
Tour (see pg. 9)	\$ 750
Wi-Fi Access (see pg. 9)	\$ 500
Other:	\$

TOTAL EXHIBITS, SPONSORSHIPS, AND ADVERTISING \$ _____

FOR EXHIBITORS ONLY

I wish to take advantage of the free one-year individual membership

Yes No If yes, please complete the following:

ARLIS/NA and/or VRA

Same as individual listed above

First Name _____ Last Name _____

Street Address _____

City _____ State/Province _____ Zip Code _____

Phone _____ Email _____

Payment Options

Check enclosed or in mail (payable to ARLIS/NA) Invoice me
 Visa Mastercard Discover Am. Express

Card Number _____

Expiration Date _____

Authorizing Signature _____ Date _____

Print Name on Card _____

Billing Address _____

Email _____

An emailed receipt from authorize.net will be sent to the above email address when a credit card is processed.

The personal information provided will not be used for any purposes other than those stated on this form unless you provide your consent. Should you have any questions concerning your personal information please contact Robert Kopchinski at 414.908.4954 x136 or r.kopchinski@arlisna.org. ARLIS/NA endeavors at all times to treat your personal information in accordance with all applicable laws.

We understand that all space must be paid for in full by **January 11, 2016**. If the assigned space is not paid in full by this date, it may be reassigned to another exhibitor at the discretion of ARLIS/NA.

Signature _____

Print Name _____

Date _____

MAKE A COPY FOR YOUR RECORDS AND SEND COMPLETED FORM WITH PAYMENT TO:

ARLIS/NA

Attn: Jill Tucker (j.tucker@arlisna.org) • Fax: 414-768-8001
7044 S. 13th St., Oak Creek, WI 53154

Cancellation Policy Cancellations, in writing, made prior to or on **February 11, 2016** will receive a refund, less \$150 processing fee. No refunds will be processed on cancellations received after **February 11, 2016**.