The Visual Resource Association’s Pacific Rim Chapter and the Art Libraries Society of North America’s Northwest Chapter are proud to sponsor this Third Joint Conference between our two organizations. The first joint meeting occurred in Saint Louis in 2002, and the second in Minneapolis in 2011.

We intend that the theme of our conference, Natural Connections, suggests multiple interpretations. We want to underscore the close bonds between our two organizations, their core values, aims and constituencies.

We hope that this conference will provide a venue where ARLIS/NA and VRA participants can find common interests and areas in which to collaborate. From another perspective, we also want it to reflect the Pacific Northwest’s strong concern for preserving our natural surroundings through growth management, conservation efforts, and alternative forms of urban transit. A high-tech center set in majestic scenery, the Pacific Northwest offers ideas about how commerce and urban life can coexist with and nurture environmental ecosystems.

In our Seattle programming and event planning, we have taken to heart the environmentalism so important to our region. We chose a conference hotel that is central to mass transit and downtown shopping, to museums and to the waterfront. We have streamlined the conference program to cut down on paper usage and made efforts to reduce paper consumption in other ways.

As a prospective exhibitor or sponsor we enthusiastically hope that you will join us in Seattle. We have planned an extra day for the exhibitor hall and programmed no-conflict exhibit hall time. We think that our Third Joint Conference will provide a stimulating blend of culture, commerce and natural connections that will make the trip personally enjoyable and professionally successful. We hope to see you here between March 8 and March 12, 2016.

Alan Michelson and Joshua Polansky  
Joint Conference Co-Chairs
ORGANIZATION OVERVIEWS

ART LIBRARIES SOCIETY OF NORTH AMERICA
The Art Libraries Society of North America (ARLIS/NA) is a growing, dynamic organization promoting the interests of more than 1,100 members. The membership includes architecture and art librarians, visual resources professionals, artists, curators, educators, publishers, students, and others throughout North America interested in visual arts information. To serve this diverse constituency, the Society provides a wide range of programs and services within an organizational structure that encourages participation at all levels.

MISSION
The mission of ARLIS/NA is to foster excellence in art and design librarianship and image management. We achieve this mission through a wide variety of activities, such as:
• Meeting, networking, and sharing ideas in person at our annual conferences.
• Publishing substantive articles of a practical as well as scholarly nature through our publications, such as Art Documentation, ARLIS/NA Reviews, Occasional Papers, and online publications.
• Providing a forum for professional communication, via our listerv and website.
• Reaching out to future art librarians through numerous scholarship awards.
• Recognizing excellence in the field through awards for research, service, and publication.

VISION
ARLIS/NA’s vision is to be the leading organization in the arts information field. We will serve as a catalyst in the development of services and resources while maintaining the values and traditions in the field that are relevant to the changes that emerge over time. The Society will address the needs of art library and information professionals and support the advancement of the profession, by pursuing partnerships with other professional and educational organizations and participating in international forums. ARLIS/NA will foster an inclusive society with a collaborative infrastructure that welcomes diversity and promotes a multiplicity of viewpoints and perspectives.

VISUAL RESOURCES ASSOCIATION
The Visual Resources Association (VRA) is a multi-disciplinary organization dedicated to furthering research and education in the field of image and media management within the educational, cultural heritage, and commercial environments. The Association is committed to providing leadership in the visual resources field, developing and advocating standards, and offering educational tools and opportunities for the benefit of the community at large. VRA implements these goals through publication programs and educational activities.

MISSION
The VRA Bulletin, the Association’s journal of professional practice and flagship publication, features articles on important professional issues. VRA hosts a dynamic website (vraweb.org), with many resources relating to cataloging, metadata, and data management; intellectual property rights and copyright; professional development opportunities; information about opportunities such as the awards program; employment and internship openings; the mentorship program; and special interest groups. The annual VRA conference provides a dynamic forum where members and others converge to network and address contemporary trends in the field of image and media management. VRA Chapters and the VRA Foundation offer regional meetings and workshops.

VISION
The Association offers a forum for issues of vital concern to the field, including: preservation of and access to media documenting visual culture; cataloging and classification standards and practices; integration of technology-based instruction and research; digital humanities; intellectual property policy; visual literacy and other topics of interest to the field. Through collaboration, partnership, and outreach with the broader information management, educational, and scholarly communities, the Association actively supports the primacy of visual information in documenting and understanding humanity’s shared cultural experience.

MEMBERSHIP
Our international membership includes: information specialists; digital image specialists; archivists; art, architecture, film, video, metadata, and digital librarians; museum professionals; architectural firms; galleries; publishers; vendors; rights and reproductions officials; photographers; art historians; artists; scientists; and academic technologists.

2016 SPONSOR, EXHIBITOR, AND ADVERTISER PROSPECTUS | www.ARLISNA-VRA.org
MESSAGE FROM THE ARLIS/NA AND VRA PRESIDENTS

Welcome!

On behalf of the ARLIS/NA and VRA Executive Boards, Joint Conference Co-Chairs Alan Michelson and Joshua Polansky, the Seattle Conference Planning Team, and the ARLIS/NA Northwest and the VRA Pacific Rim Chapters, we are delighted to welcome you to the 3rd joint ARLIS/NA + VRA conference March 8 – 12, 2016, in beautiful and lively Seattle, Washington. Marking the 44th Annual Conference of ARLIS/NA and the 34th Annual Conference of VRA, join us as we explore the affinities among art and visual information professionals through our conference theme, Natural Connections.

The ARLIS/NA + VRA Joint Annual Conference provides myriad opportunities to meet and reconnect with colleagues from around the world, learn about innovative projects and practices, engage in discussion about current trends and issues of most concern to our profession, and explore the easily accessible attractions found in this world-class city. We hope conference attendees will extend their visits to devote ample time to study at a THATCamp digital humanities unconference planned ahead of the conference for March 8, and the annual meeting of the Association of Architecture School Librarians (AASL), March 11 – 13, 2016, which will overlap with the end of our joint conference. The ARLIS/NA + VRA Seattle conference planning committee has worked with AASL leadership to provide reciprocal cross-listed programming, such as sessions and tours, of interest to members in all three organizations. We warmly welcome THATCamp and AASL attendees to our meeting and know that these complementary events will provide relevant and timely content for many ARLIS/NA + VRA conference attendees.

Seattle offers a wealth of extraordinary art, culture, and natural environment experiences. Special conference events will be held at magnificent venues within easy walking distance of the conference hotel, The Westin Seattle, such as the Welcome Reception at the Seattle Art Museum and the Convocation Reception at the Seattle Public Library. Also located near the hotel are numerous art galleries; the Pioneer Square historic district; the Pike Place Market; the Waterfront, home of the Seattle Aquarium; and the Seattle Center, which includes the iconic Space Needle and the Chihuly Garden and Glass museum, for starters.

Seattle’s excellent public transportation system offers convenient access to many more of the city’s offerings, such as the Seattle Asian Art Museum, the Frye Art Museum, and the Museum of History & Industry. The Westlake Center Station, located just two blocks from the Westin, is a public transportation hub that connects visitors to the airport and other destinations via light rail, bus, and monorail. Our local arrangements co-chairs Traci Timmons and Cindy Abel Morris, in collaboration with AASL leadership, have organized an enticing selection of self-guided and scheduled tours to many fantastic Seattle destinations. Be sure to consult the program for more information.

Program Co-Chairs Denise Hattwig, Dan McClure, Mar González Palacios, and Chris Strasbaugh have developed an enriching program of papers, workshops, and sessions that will address current and emergent topics of mutual interest to professionals centered in art and architecture libraries, visual resources facilities, archives, and museums. Together we will explore issues relating to digital and analog collections; digital humanities and new technologies; environments, including architecture, facilities, and planning; management and professional development; and instruction and outreach.

With the many Natural Connections created by this dynamic gathering of like-minded colleagues, thought provoking sessions, practical workshops, beautiful exhibits, festive social gatherings, and diverse cultural offerings, the stimulating Seattle conference will help us navigate the waters of our professional past and present, and guide our ascent as we rise together to meet the challenges of the future.

We look forward to meeting you there!

Elaine Paul                         Kristen Regina
President, VRA                    President, ARLIS/NA

CONTACTS

Conference Fundraising Co-Chairs
(All Sponsorship inquiries)
Clayton Kirking
New York, NY
518.225.7814
ckirking@gmail.com

Suzanne Rackover
The Banff Centre
403.762.6255
suzanne_rackover@banffcentre.ca

Barbara Brenny
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651.645.5324
barbara_brenny@ncsu.edu

Jane Carlin
University of Puget Sound
253.879.3118
jcarlin@pugetsound.edu

Exhibits Co-Chairs
(Exhibit hall inquiries)
Brooke Sansosti
Reed College
503.517.7409
bsansost@reed.edu

Sales Manager
(Submission of contract form)
Jill Tucker
414.908.4954 ext. 111
j.tucker@arlisna.org

Conference Manager
Robert J. Koppchinski
414.908.4954 ext. 136
r.koppchinski@arlisna.org
HOTEL INFORMATION

All meeting sessions will take place at The Westin Seattle Hotel, in Seattle, Washington. The Hotel is centrally located in Seattle’s bustling financial and shopping district and within walking distance of the Washington State Convention Center, Pike Place Market, CenturyLink and Safeco Fields, the Monorail, and Seattle Center. The twin cylindrical tower design is a signature landmark in the Emerald City’s skyline and offers a retreat from the rigors of travel combined with a relaxing sensory experience.

The Westin Seattle
1900 5th Avenue
Seattle, WA 98101
Tel: 206.728.1000
Reservations: 888.627.8513
www.westinseattle.com

A block of rooms is being held at the hotel at the following rates per night:
$211.00* - Single or Double Occupancy
$241.00* - Triple Occupancy
$271.00* - Quad Occupancy

*Rates do not include applicable sales and local taxes or other hotel specific fees.

All guest rooms include complimentary Internet access in guest room and lobby spaces. Be sure to make your reservation by Monday, February 1, 2016 to secure these rates. These rates are available 3 days prior and 3 days after the conference dates, subject to availability.

TRAVEL INFORMATION

The Westin Seattle Hotel is approximately 1.5 miles from the Seattle/Tacoma International Airport (SEA). Taxi service is approximately $45 each way; shuttle service is approximately $18 one way or $31 roundtrip. SoundTransit’s Link Light Rail is $3 one way from the airport to the hotel.

EXHIBIT PACKAGE – $865

• One 6’ draped table, two chairs, and a wastebasket
• Two Conference Registrations
• ARLIS/NA one-year Business Affiliate membership
• VRA one-year Individual membership
• Linked logo on the conference website
  (Begins upon receipt of payment and logo)
• A listing in the printed conference program
• 25% off conference program ads (see page 10)
• 50% off broadcast email to attendees

ADDITIONAL EXHIBIT TABLES

2nd table - $415 / 3rd table - $315 / all subsequent tables - $215

Please note that additional tables do not include additional conference registrations.

ADDITIONAL EXHIBITOR PERSONNEL

Additional representatives can be added at $215 for each person beyond those included in the Exhibit Package described above.

EXHIBITOR SERVICE KIT

Approximately one month prior to the start of the conference, exhibitors will receive a service kit that will contain information on:
• Important dates and deadlines
• Freight shipping and handling
• Labor regulations and rates
• Furniture display and other decorating rentals
• Electrical hook-up
• A/V, Wi-Fi and computer rental

DEADLINES

Exhibit Forms are considered on a first-come, first-served basis. Exhibit Forms and payment must be received prior to December 11, 2015 in order to be included in the printed conference program. Logos will be posted on the conference website upon receipt of payment and logo. The final Exhibit Form deadline is January 11, 2016.

CONFERENCE REGISTRATIONS

The contract on page 11 must be completed and returned to Jill Tucker. The contract form confirms your sponsorship and/or exhibit commitment. Individuals attending from your company will need to register online. An email will be sent with additional instructions on how to obtain any complimentary registrations that may be included with your commitment or exhibitor package.

(continued on next page)
EXHIBIT HALL HOURS
Times subject to change.

SET-UP:
Wednesday, March 9, 2016 . . . . . . . . 7:30 am – noon

OPEN HOURS AND EVENTS:
Wednesday, March 9, 2016
12:30 pm – 5:30 pm General Open Hours
12:30 pm – 1:00 pm (no programming conflict)
3:00 pm – 3:30 pm (scheduled break; no conflict)
5:00 pm – 5:30 pm (scheduled break; no conflict)

Thursday, March 10, 2016
9:00 am – 6:30 pm General Open Hours
10:30 am – 11:00 am (scheduled break; no conflict)
12:30 pm – 1:30 pm (Exhibit Hall closed for lunch)
3:00 pm – 3:30 pm (scheduled break; no conflict)
5:00 pm – 6:30 pm (Exhibitor Reception: no conflict)

Friday, March 11, 2016
9:00 am – 4:00 pm General Open Hours
10:30 am – 11:00 am (scheduled break; no conflict)
3:00 pm – 3:30 pm (scheduled break; no conflict)

MOVE OUT:
Friday, March 11, 2016 . . . . . . . . . . 4:00 pm – 6:00 pm

LOCATION ASSIGNMENTS
Assignments will be made in the order they are received. For registration to be complete, a Joint Conference Exhibit Form together with required payment must be received. Every effort will be made to separate exhibitors from competitors, when requested. Exhibitors who have submitted their form and payment prior to January 11, 2016 will be advised of their table assignment in advance of the conference. The final assignment of exhibit space is at the discretion of the conference planners.

FLOOR PLAN
A floor plan of the exhibit hall will be distributed to all confirmed exhibitors when the plan becomes available and is subject to change.

LOSS OR DAMAGE
The exhibit hall will be secured when the hall is closed to meeting attendees. When the exhibit area is open to meeting attendees, ARLIS/NA, VRA, the exhibit service contractor, and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.

ATTIRE
Attire of exhibit personnel should be consistent with the business casual atmosphere of the conference.

PAYMENT AND CANCELLATION
Full payment is required for reservations. Cancellations, in writing, made prior to February 11, 2016 will receive a refund, less a $150 processing fee. No refunds will be processed on cancellations received on or after February 11, 2016.

DISTRIBUTION OF PRINTED MATERIALS
Canvassing or distribution of advertising material outside of an exhibitor’s booth is prohibited. Should an exhibitor like to distribute materials, please see Registration Bag Inserts in the Program Advertising section (page 10).

WORKSHOPS, TOURS, AND OTHER TICKETED EVENTS
Exhibitors who wish to participate in ticketed events, workshops, or special tours must register in advance and pay any related fees for these events. Please visit the Conference website (www.arlisna-vra.org) for more information and to register for these events. Please see following pages for Sponsorship opportunities that include complimentary access to these events.

(continued on next page)
LABOR REGULATIONS AND RELATED CHARGES
Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures and moving of booth materials. More information on the specific labor regulations and charges will be included in the Exhibitor Service Kit, if applicable.

BADGE/REGISTRATION PACKET PICK-UP
Badges and registration packets will be distributed to exhibit personnel at the conference Registration Desk. Representatives must pick up their badges. Badges are nontransferable and must be worn at all times.

THE WESTIN SEATTLE HOTEL • GRAND LEVEL • EXHIBIT HALL
<table>
<thead>
<tr>
<th>BENEFITS INCLUDED</th>
<th>CONTRIBUTOR up to $499</th>
<th>BENEFACTOR $500</th>
<th>PATRON $1,500</th>
<th>SILVER $2,500</th>
<th>GOLD $4,000</th>
<th>PLATINUM $7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printed Conference program recognition (if artwork received by 12/11/2015)</td>
<td>Name Listed</td>
<td>Name Listed</td>
<td>1/2 page black &amp; white ad</td>
<td>1/2 page black &amp; white ad</td>
<td>full page black &amp; white ad</td>
<td>full page color (premium placement)</td>
</tr>
<tr>
<td>Linked logo on Conference website (begins upon receipt of payment)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Name displayed on sponsorship signage at the conference</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Opportunity to enclose one self-supplied product brochure in conference bags</td>
<td>-</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Verbal name recognition at ceremonies during the conference</td>
<td>-</td>
<td>-</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Option of first right of refusal for sponsoring all subsequent conferences</td>
<td>-</td>
<td>-</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Number of included complimentary conference registrations</td>
<td>-</td>
<td>-</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Black and white logo recognition in Art Documentation</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Linked logo on ARLIS/NA Sponsors page for one year</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>x</td>
</tr>
<tr>
<td>Linked logo on VRA main website for one year</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>x</td>
</tr>
<tr>
<td>Complimentary exhibit space</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>x</td>
</tr>
</tbody>
</table>
NAMED SPONSORSHIP OPPORTUNITIES

Named Sponsorship Opportunities Include:

- The benefit level awarded is the combined total of the Named Sponsorship Opportunities plus Conference Sponsorship as outlined on page 8
- Sponsorship statement of the session, event or item will appear in the conference program (if received by 12/11/2015), on signage, and on the conference website (www.ARLISNA-VRA.org)
- Events, Sessions, Workshops, and Tour sponsors are thanked at the beginning and end of each event

- **FIRST-TIME ATTENDEES RECEPTION**
  First-time conference attendees and new members of ARLIS/NA and VRA are invited to mingle with members of the ARLIS/NA Executive Board and the VRA Board and other leaders over wine and hors d’oeuvres.
  Wednesday, March 9
  100 attendees

- **WELCOME RECEPTION (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)**
  A networking reception for all attendees to reconnect and create new relationships will be held at the Seattle Art Museum (SAM).
  Wednesday, March 9
  400+ attendees

- **CONVOCATION SPEAKER ($2,500)**
  A keynote speaker will address all attendees. The keynote will be held at the Central Seattle Public Library. Topic and speaker TBD.
  Friday, March 11
  400+ attendees

- **CONVOCATION RECEPTION ($2,500) (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)**
  A reception to follow the Convocation speaker and award ceremony classes the annual conference and will be held at the Central Seattle Public Library.
  Friday, March 11
  400+ attendees

- **SESSION / WORKSHOP ($500)**
  Opportunities to sponsor specific topic areas presented during the annual conference demonstrate your support of the field. Session and workshops sponsors will be announced at the beginning and end of each presentation, as well as recognition in the printed program and conference website.

- **WI-FI ACCESS ($500)**
  Wi-Fi access for all attendees in the meeting and sessions throughout the conference encourages networking and instant sharing of ideas. Company logo will be display on login page (if venue permits), sponsorship will be acknowledged in the printed program and the conference website.

- **CONFERENCE BAGS ($1,600)**
  Highlight your company on the official attendee conference bag. Conference bags are provided to each of our attendees along with their registration materials. As a sponsor your company name or logo, along with the Joint Conference logo will be imprinted on each bag.

- **SESSION RECORDING ($1,500)**
  Several sessions at the conference are selected to be recorded and made available online providing an opportunity for attendees to participate in a wider selection of sessions and for those not able to attendee. Your company logo will be displayed at the beginning of the recording.

- **TOURS ($500)**
  Opportunities to sponsor supplemental tours that enhance attendee’s knowledge of local artists, special collections, and architecture.

- **EXHIBIT HALL BREAKS (SHARED OR SOLE SPONSORSHIP OPPORTUNITIES)**
  There are 4 non-conflict refreshment breaks scheduled in the exhibit hall including an exhibitor reception promoting interaction among exhibitors and attendees.
  500+ attendees

- **POSTER SESSION ($1,000)**
  Over 30 participants showcase a wide-range of professional and research projects in a creative and interactive environment. Colleagues learn directly from each other.
  500+ attendees

- **SILENT AUCTION ($500)**
  The annual Silent Auction is a favorite event of attendees of which the proceeds benefit the ongoing programming and mission of the organizations.
  400+ attendees

Please contact Clayton Kirking at ckirking@gmail.com or via phone at 518.225.7814 for information on Named Sponsorship Opportunities, to sponsor a Session/Workshop, or to inquire about additional sponsorships.
THANK YOU TO THE 2015 ARLIS/NA CONFERENCE AND AWARD SPONSORS

AMALIVRE
Amigos Library Services
Amon Carter Museum of American Art
Amon G. Carter Foundation
Andrew Cahana:Bookseller, Ltd.
ARLIS/NA Texas-Mexico Chapter
Artstor
Avery Architectural & Fine Arts Library
Casalini Libri
Central Plains Chapter
Central University Libraries, Southern Methodist University
Chapters of ARLIS/NA
Christie’s
City Club of Fort Worth
Dr. Patrick Stewart
Dr. Ron Tyler
Erasmus Boekhandel
Eric Chaim Kline Booksellers
F. A. Bernett Books
Gale Cengage Learning
Getty Research Institute
H. W. Wilson Foundation
Heritage Auctions
Howard Korno Books
Innovative
Jane Myers McNamara
Kimbell Art Museum
Lucy Darden
Margaret McDermott
Marquand Books
Meta Alice Keith Bratten Foundation
Mid-Atlantic Chapter
Midstates Chapter
Modern Art Museum of Fort Worth
Mountain West Chapter
Mullen Books, Inc.
New England Chapter
New York Chapter
Northern California Chapter
Northwest Chapter
Ohio Valley Chapter
Oxford University Press
ProQuest
Samuel H. Kress Foundation
Sid Richardson Museum
Sotheby’s Institute of Art
Southeast Chapter
Southern California Chapter
Statewide California Electronic Library Consortium
TEFAF Maastricht
Texas Christian University Library
Texas Woman’s University, School of Library and Information Studies
Texas-Mexico Chapter
The MediaPreserve
The Museum of Modern Art
The Portal to Texas History
University of Houston Libraries
University of North Texas Libraries
University of Texas at Arlington Libraries
Upstate New York Chapter
Worldwide Books
YBP Library Services

THANK YOU TO THE 2015 VRA CONFERENCE AND AWARD SPONSORS

Archivision
Fotosearch
GallerySystems
Public Art Archive
Scholars Resource
vrcHost
Wölf App, Inc.
Artstor
Department of Art and Art History, University of Colorado Boulder
Greater New York Chapter
Kathe Hicks Albrecht
Wild West Chapter

PROGRAM ADVERTISING

• CONFERENCE BAG INSERTS ($350)
Distribution of material within the Conference bags is available for a fee of $350 for a 1-3 page insert. A fee structure for materials exceeding three pages can be obtained by contacting Jill Tucker at 603.935.7777 or j.tucker@arlisna.org.

• BROADCAST EMAIL ($200)
Exhibitors receive a 50% discount. One broadcast email sent to conference attendees. This is an opportunity to reach out to conference attendees before or during the conference. You can use this opportunity to encourage attendees to visit your exhibit, present them with a promotion, or invite them to network with you. The content must be received by February 26, 2016. Exhibitors may select a date for the email to be sent. Emails and date selection should be sent to Robert Kopchinski at r.kopchinski@arlisna.org.

• CONFERENCE PROGRAM ADVERTISEMENTS
Advertisements in the 2015 printed Conference program will be seen by each of the Conference attendees. Programs are brought back to attendees’ home institutions, where they are shared with colleagues and used as a reference guide for months after the event. Additionally, past Conference programs are archived on the ARLIS/NA and VRA websites for continued promotion of your firm. Advertising forms, materials, and payment must be received no later than December 11, 2015. **Exhibitors who also place an ad in the conference program will receive a 25% discount off their ad!**

• CONFERENCE PROGRAM AD SIZES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover (Color) 6” wide by 9” high*</td>
<td>$860</td>
</tr>
<tr>
<td>Inside Back Cover (Color) 6” wide by 9” high*</td>
<td>$860</td>
</tr>
<tr>
<td>Full page (B&amp;W) 5” wide by 8” high*</td>
<td>$700</td>
</tr>
<tr>
<td>Half page (B&amp;W) 5” wide by 3.75” high**</td>
<td>$500</td>
</tr>
<tr>
<td>Outside Back Cover (Color) 6” wide by 9” high*</td>
<td>$1110</td>
</tr>
</tbody>
</table>

* Maximum printed area of ad not including bleed. Please submit file with 1/8” bleed on all edges. Do not print text within 1/4” of margins due to binding.

** Ad does not bleed

Electronic advertisement files should be sent to Jill Tucker at j.tucker@arlisna.org.

File types and save options
- Size: 100%, include bleeds (1/8” minimum) with crop marks
- Images no less than 300dpi
- Outline all fonts
- Adobe PDF Press Optimized File

Logo Specifications for Exhibitors and Sponsors
- Vector art is preferred if available (.ai or .eps format)
- JPEG files if taken off the web are not suitable for print; they should be high resolution jpegs.
For questions regarding file formats, please contact Michelle Robinson at: m.robinson@techenterprises.net
CONTRACT

Completed forms may be emailed, faxed, or mailed to Jill Tucker at the address at the bottom of this form.

Company Name ________________________________
Address ________________________________________
City __________________________ State/Province__________ Zip __________
Email ______________________________________
Contact Name ____________________________
Onsite Contact Name ______________________
Exact Company Name for Booth Sign/Program Book Listing ____________________________

Exhibit Positioning Away from: __________________________________________

EXHIBITOR PACKAGE

(reserve by December 11, 2015 to be included in the official program book)

<table>
<thead>
<tr>
<th>Service</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Badge ($215 ea. x ____ )</td>
<td>$_____</td>
</tr>
<tr>
<td>Exhibit Package (One Table)</td>
<td>$ 865</td>
</tr>
<tr>
<td>Second Table</td>
<td>$ 415</td>
</tr>
<tr>
<td>Third Table</td>
<td>$ 315</td>
</tr>
<tr>
<td>Additional Tables Beyond 3 ($215 ea. x ____)</td>
<td>$_____</td>
</tr>
<tr>
<td>Conference Bag Insert ($350 ea. x ____ )</td>
<td>$_____</td>
</tr>
</tbody>
</table>

Broadcast Email (Exhibitor Discount $100)                                             $  200

EXHIBITOR PACKAGE

(For Exhibitors Only)

<table>
<thead>
<tr>
<th>Service</th>
<th>Pricing</th>
</tr>
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<tbody>
<tr>
<td>Third Table</td>
<td>$ 315</td>
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<td>$_____</td>
</tr>
<tr>
<td>Conference Bag Insert ($350 ea. x ____ )</td>
<td>$_____</td>
</tr>
</tbody>
</table>

Broadcast Email (Exhibitor Discount $100)                                             $  200

EXHIBITOR PACKAGE

(For Exhibitors Only)

<table>
<thead>
<tr>
<th>Service</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Third Table</td>
<td>$ 315</td>
</tr>
<tr>
<td>Second Table</td>
<td>$ 415</td>
</tr>
<tr>
<td>Exhibit Package (One Table)</td>
<td>$ 865</td>
</tr>
<tr>
<td>Additional Badge ($215 ea. x ____ )</td>
<td>$_____</td>
</tr>
<tr>
<td>Conference Bag Insert ($350 ea. x ____ )</td>
<td>$_____</td>
</tr>
</tbody>
</table>

Broadcast Email (Exhibitor Discount $100)                                             $  200

SPONSORSHIP OPPORTUNITIES (see pg. 8 for benefits)

Platinum ($7,500)       $_____  
Gold ($4,000)           $_____  
Silver ($2,500)         $_____  
Patron ($1,500)         $_____  
Benefactor ($500)       $_____  
Contributor (up to $499) $_____  
Session or Workshop (see pg. 9) $  500 
Tour (see pg. 9)         $  750 
Wi-Fi Access (see pg. 9) $  500 
Other: $_____  

TOTAL EXHIBITS, SPONSORSHIPS, AND ADVERTISING $_______

FOR EXHIBITORS ONLY

I wish to take advantage of the free one-year individual membership
☐ Yes ☐ No

If yes, please complete the following:
☐ ARLIS/NA and/or ☐ VRA
☐ Same as individual listed above

First Name ____________________________ Last Name ___________________________
Street Address ________________________________
City __________________________ State/Province__________ Zip Code __________
Phone __________________________ Email __________________________________

Date  __________________________________________

Will you have a freestanding floor banner?: ☐ YES ☐ NO 

Payment Options

☐ Check enclosed or in mail (payable to ARLIS/NA) ☐ Invoice me
☐ Visa ☐ MasterCard ☐ Discover ☐ Am. Express
Card Number ____________________________
Expiration Date _________________
Authorizing Signature ____________________________ Date __________

An emailed receipt from authorize.net will be sent to the above email address when a credit card is processed.

The personal information provided will not be used for any purposes other than those stated on this form unless you provide your consent. Should you have any questions concerning your personal information please contact Robert Kopchinski at 414.908.4954 x136 or r.kopchinski@arlisna.org. ARLIS/NA endeavors at all times to treat your personal information in accordance with all applicable laws.

We understand that all space must be paid for in full by January 11, 2016. If the assigned space is not paid in full by this date, it may be reassigned to another exhibitor at the discretion of ARLIS/NA.

Signature ____________________________________________
Print Name ____________________________________________
Date ____________________________________________

MAKE A COPY FOR YOUR RECORDS AND SEND COMPLETED FORM WITH PAYMENT TO:
ARLIS/NA
Attn: Jill Tucker (j.tucker@arlisna.org) • Fax: 414-768-8001
7044 S. 13th St., Oak Creek, WI 53154

Cancellation Policy Cancellations, in writing, made prior to or on February 11, 2016 will receive a refund, less $150 processing fee. No refunds will be processed on cancellations received after February 11, 2016.